

Annual Report 2019-2020



Welcome to the 2019-2020 Annual Report for FOLIO Sutton Coldfield.

It will come as no surprise to read that this has been a year like no other for FOLIO as we continue to work to support the public library service in Sutton Coldfield so that it thrives at the heart of our community. Despite the challenges, I'm delighted that FOLIO has been able to make a valuable and creative contribution to the Sutton Coldfield community and develop significantly as an organisation this year.

Between 1 July 2019 and 11 March 2020 we held 105 events in Sutton Coldfield Library with 2,113 people participating directly in those events. On 23 March 2020 Lockdown came into force and libraries across the UK were closed resulting in the suspension of all in-person activity. We continued, however, to operate during the period March - June 2020, offering online activities, including providing telephone support to our Elderberries group, running a virtual code club, the launch of a brand new project called Telling Sutton's Stories, signposting supporters to online book events, and highlighting the online activities by the library service in Sutton Coldfield.

Before Lockdown turned life upside down, alongside regular events such as our Family History Help Desk and Toddler Construction Club, particular highlights of the year included a joyous Harry Potter day where 80 aspiring wizards and witches joined us for a variety of magical crafts and activities, and our fabulous Sutton Coldfield BookFest - our second annual one day children's book festival with multiple authors and illustrators, supported by Bournville BookFest. We also ran a successful flash fiction competition for adults which resulted in some fabulous new short stories set in Sutton Coldfield.







This year saw FOLIO substantially increase the number of events held collaboratively with external partners in Sutton Coldfield Library. From one-off events with local businesses or organisations such as our drop in surgery around family law, or the Q&A session with the police and the local neighbourhood watch team, to new regular events such as the Pokemon club run by the local Pokeclub, or our weekly Parkinsons cafe, supported by the local branch of Parkinsons UK, FOLIO welcomed these new opportunities to support and work alongside different groups in our community. We very much look forward to further developing our community links in the coming year.

2019-2020 saw FOLIO develop considerably as an organisation. In December 2019 we were delighted to welcome four new trustees to our Board and we have capitalised on the Lockdown period to undertake meaningful strategic development that is strengthening the charity and putting it on a very positive and solid foundation going forward. I am particularly grateful to our new trustees for playing such pivotal role in this.

Once again this year I have been truly inspired by all the volunteers who have enabled FOLIO to do what it does. From our Board of Trustees to the volunteers who have helped tidy up glitter or stack chairs at events it is humbling and exciting to be surrounded by people who want to make a difference. I believe FOLIO is incredibly fortunate to be able to play a role in enabling greater community interaction and development and I thank everyone who has worked with us this year to support our libraries and community.

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Zoe Toft, Chair - FOLIO Sutton Coldfield

Events 2019-2020



July 2020 saw the final library performances of the brand new children's opera we commissioned from B'Opera, *Alice and the Library Tree*. We were particularly delighted to welcome the pupils from Langley Special School to enjoy the show.

"For some of our children [it] was the first time they had ever visited a library and for that to be such an inspirational experience for them was utterly fabulous. You had made a great deal of effort - everything from the tents to the 'fiddle' cushions were pitched perfectly" - feedback from Langley School

You can watch a fabulous short film about Alice and the Library Tree here: https://youtu.be/CcyWWpdr3pg

In August 2019 we held a wonderfully well received Teddy Bear's picnic which saw us start in the library with stories from library staff, before walking to Sutton Park for a picnic and games, all supported by National Citizen Service volunteers.

"Thanks for a fabulous event, myself and my children had a wonderful time and it really made me feel part of the Sutton Coldfield community"







Our hands-on science workshops, *Reaching* for the Moon!, continued to be very popular and successful, right up to the project's conclusion in December 2019.

"My daughter loved these workshops. She enjoyed every one she went to and couldn't wait to tell us about each topic. Would really like to see more next year."

"My kids absolutely loved it when they came this Saturday! They said it's the best workshop they've ever been to." In October 2019 we held a special dual event combining a photography workshop for adults, with a craft event for children.

The event was aimed at adults with young children, enabling the adults to have a stimulating time on their own terms (developing a skill), whilst knowing their children were happily engaged in another activity, thereby breaking down a barrier to the adults' participation in library events.





We were able to put this event on thanks to a volunteer photographer providing his time to run the workshop for adults, and additional volunteers working with FOLIO to run the craft workshop for children.

At the end of the session, the parents took photos of the children wearing the hats and costumes they had created in the craft workshop.

"Tom was really good and explained really well with practical tips that I started using right away, and it was a great idea to keep the kids entertained while we learned"

"A great event, thank you"





This year we ran our first Harry Potter event - something that has been requested multiple times by our supporters. Initially it was planned as a drop-in activity, but it quickly became clear that it was so popular we had to change it to a booked (but free) event, to ensure we didn't run out of craft materials for everyone who attended.

Families were able to take part in a wide variety of crafts and activities all linked to Harry Potter, from making potions, to nurturing dragon eggs, freeing house elves and making quills.

"The best day of my life."

"It was a once in a life time experience, so much fun."

"This was amazing."





"Thank you for a lovely afternoon, we enjoyed it so much"

"Awesome!"

"Really good activities that got our two boys very excited"

"Great fun, thank you"

"I loved it so much that I want to come here again"

"It was so magical!"

"This was a great experience, thanks"





Sutton Coldfield BookFest 2020, a collaboration between Bournville BookFest and FOLIO Sutton Coldfield, featured 10 events across 2 venues, Sutton Coldfield Library and Sutton Coldfield Town Hall. 98% tickets sold and 98% of our audience rated Sutton Coldfield BookFest 2020 Very Good or Excellent! 79% of our audience had never been to a BookFest event before – and 56% had never been to any children's book event before.

"Fun and engaging, I really enjoyed it." Nital, 12

"It was really fun and funny" Ideerat, 10

"So much fun! I enjoyed it so much! I really, really loved it!" Annabelle, 10

"It was a fantastic day which we were looking forward to since LAST YEAR."

"[The best bit was] Seeing so many happy people loving being in a library - so many people finding corners to read and share stories in, inspired by sessions they had just attended. It was an amazing atmosphere, a brilliant event, bringing people together."

"It was so lovely to have a fun, buzzy, local book event for my two year old. Seeing her so happy was great!"

"This was inspirational for my 8 year old who loves reading and writing."

"Thank you ever so much for organising such a fantastic event and inspiring children to read and have a passion for books. It was absolutely brilliant!" "An amazing inspirational event that has encouraged my FASD child to read." (FASD = Foetal Alcohol Syndrome Disorder)

"Would really love to see this become an annual event."

"Loved it! So glad it was in sutton"

"Brilliant event. Please do more!"

"Great to see a festival in the local area! We'll be back next year :)"

"So lovely to see the library so vibrant! So many smiles everywhere! Well done everyone".

"It was the best day ever. Thank you. :-)"

"Great to see the library so busy and buzzing!"

"This is such a wonderful community event - it has to come back in 2021! With so much technology around, it's great to immerse kids in such culture. It's also really sociable for parents too and great to have events on that bring us all together!"

The BookFest was very effective at raising the profile of Sutton Coldfield Library through the publicity created around the festival, including a drawing competition run jointly with Sutton Coldfield BID (Business Improvement District). 8 families signed up for library membership during BookFest (on a typical Saturday 1 person might join the library). As well as visitors from across Birmingham, audience members came from Hatfield, Leamington Spa, Croydon, Northampton, Oxford, Wolverhampton, Exeter, Ross on Wye, Kidderminster, Bloxwich, Telford and Hebden Bridge.

BookFest enabled FOLIO Sutton Coldfield to grow significantly as an organisation. In the two months run up to BookFest we gained 60 new Twitter followers (normally we gain on average 15 a month), and 78 new Facebook followers (normally we gain 20 a month). Increasing our reach means we can better support and promote Sutton Coldfield Library services. We also increased our pool of volunteers interested in supporting FOLIO Sutton Coldfield, with 24 new people volunteering for FOLIO at BookFest alongside more established volunteers.

Sutton Coldfield BookFest 2020 was a great success on many levels. As evidenced by the feedback, BookFest had a big impact on supporting young readers and writers and inspiring them to read and create more of their own stories. It offered wonderful volunteering opportunities that were greatly enjoyed, helping to build a strong sense of community. It strengthened FOLIO as an organisation through the learning that took place as the event was planned and delivered and through the relationships developed as a result of the different types of collaboration.







SUTTON COLDFIELD LIBRARY - MAIN STAGE

10.00am-10.30am Pocketful of Stories with Anna O'Brien of Face to Face Storytellers

I've got a pocket full, a pocket full of stories oh...and in my pocket there is a...bzzzzz is it a bee? Or some treasure? Or could it be a dream?!

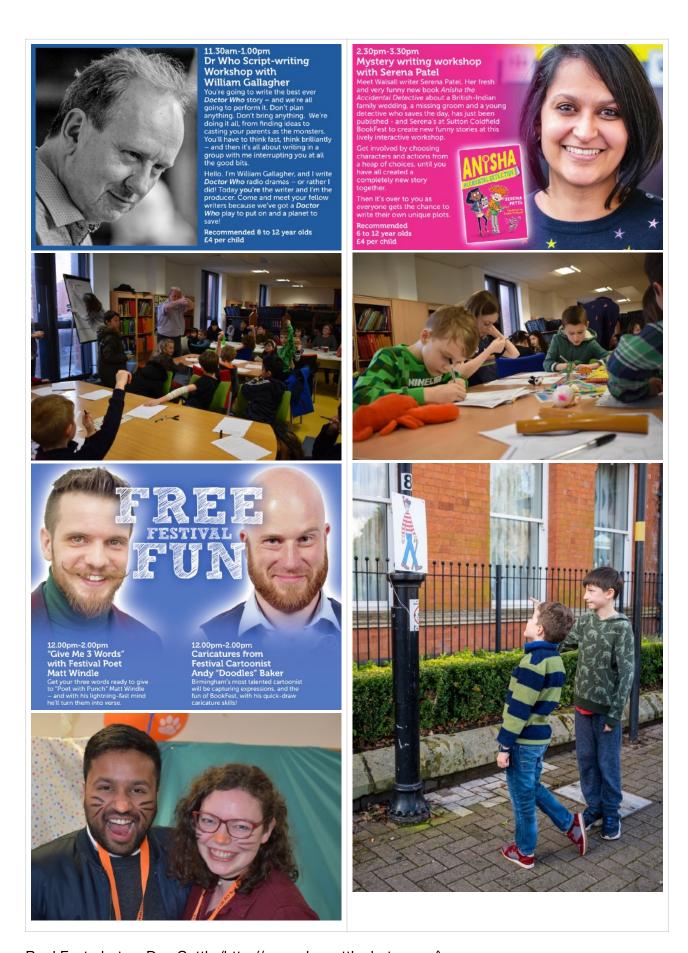
Or could it be a dream?!
Come and find out what is
in Storyteller Anni's pocket.
Join in with songs and
actions and some silliness
while on a hunt for
treasure.
Recommended
2 to 6 year olds
53.50 per person







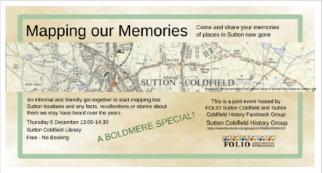




BookFest photos: Dan Cottle (http://www.dancottlephoto.com/)

A selection of other events throughout the year 2019-2020



















Baron Dickinson Webster (1818-1860) of Penns Hall Country Gentleman and Wire Manufacturer

A talk by Hon. Assoc. Prof. Stephen Roberts

Sutton Coldfield Library
Wednesday 2 October 2-3pm
Free but
donations

welcome

FOLIO SUTTON COLOFIELD

End of Life planning you can do today

Sutton Coldfield Library
10th October 10.30am - 3pm

Would you like to find out more about making a will, sharing your funeral plans, Lasting Power of Attorney or atkanced care plans? Come and ask the team from St Giles Hospice any questions you have about planning for the future, with the support of local solicitors.

This free advice and information session will have drop in talks at 11am and 2pm

SF Giles Hospice Care



Our host of regular activities meant that before Lockdown we were typically hosting 2-3 events every week in Sutton Coldfield Library, with events for all ages and a wide variety of interests.

During 2019-2020 we were very pleased to work with IM Properties on a project exploring the possibility of creating an urban community garden in the courtyard outside Sutton Coldfield



Library. We received tremendous support from IM Properties, and in particular from Thomas Grantham Wright of Bea Landscape Design Ltd, with whom we worked to design the community garden. We hoped to create this outdoor venue to enable us to run different sorts of library-linked activities, to support Sutton Coldfield's entry to Britain in Bloom, and to enhance the town centre and encourage more library visits.

Unfortunately, due to circumstances beyond our control and despite a marvellous and imaginative garden design we were not able to bring this project to fruition

with the actual building of the garden, but we remain very grateful to IM Properties and Bea Landscape Design for their support.

FOLIO Sutton Coldfield was honoured to be one of the members of the Town Centre Regeneration Partnership (TCRP), a body with representatives from the local public, private and third sectors which has been working throughout 2019-2020 on developing a Sutton Coldfield Town Centre Masterplan. The completed Masterplan is due to be published August 2020.

New ways of working - Covid-19

With libraries shut and physical distance the new norm, FOLIO has sought to respond creatively to the challenges of operating without a venue and without being able to meet in person.

In June 2020 we launched a project in collaboration with Sutton Coldfield based Our Place Support, to capture the stories that had made us smile and feel grateful during Lockdown. The aim of *Lockdown Laughter and Covid Kindness* is to highlight the wonderful stories of community cohesion and kindness which are happening all around us as we navigate through the challenges brought by the Covid-19 pandemic.

Around the same time we initiated a small but very exciting pilot project called *Telling Sutton's Stories*, http://foliosuttoncoldfield.org.uk/telling-suttons-stories/. This project explores how Sutton Coldfield means different things to different people – even different things at different times – and how all sort of associations, memories and experiences affect how we identify with our town. We are working in collaboration with library staff on the local history aspects of the project, as well as with past and present residents of Sutton Coldfield, and are currently assessing the pilot phase before, subject to funding, developing the project further.



Telling Sutton's Stories - A Deep Map for Sutton Coldfield





During this period, we held our first virtual Code Club for children issuing a series of weekly challenges. A significant difference was made by a FOLIO trustee who kept in close touch with all the members of our reminiscence group, Elderberries, to support their wellbeing. For some members this was their only contact with people outside their home during Lockdown.

Governance

In the Autumn of 2019 FOLIO Sutton Coldfield carried out a major recruitment drive to our Trustee Board. We were delighted that this resulted in appointing four new trustees with a wide range of valuable skills.

Monthly trustee meetings and a series of workshops on strategic development took place throughout the year. With the suspension of in-library activities the Board of Trustees took the opportunity to focus on strategic development of the charity's structures and processes to ensure strong governance of the charity.









John Cooper

Noran Flynn - Lead on volunteering and safeguarding

Daksh Gupta

Cassie O'Boyle -Secretary









Liz Parry

Clare Rumble

Zoe Toft - Chair

Jenny Wilkinson -Treasurer

Due to family re-location we said goodbye to one Trustee, Jonny Mayner this year. We are very grateful for all his hard work, since the first days of FOLIO's precursor, The Library Lobby, and wish him very well in his new home and job.

Volunteers

FOLIO Sutton Coldfield is an entirely volunteer-run charity. With no staff, we rely on the generosity of volunteers to facilitate all aspects of FOLIO's work, both public facing, such as stewarding or running events, and behind the scenes such as creating publicity materials and writing funding bids.

During 2019-2020 we expanded our volunteer base, primarily through offering unusual and interesting volunteering opportunities linked to our Harry Potter and BookFest activities. A total of 75 volunteers generously donated their time and skills during the year and we are very grateful to each and every one of them. Unfortunately our Volunteer thank you event had to be cancelled due to Covid-19 restrictions but we look forward to offering more volunteering opportunities, including online, in the coming year and developing the ways we can support volunteers.

Communications

In 2019-2020 FOLIO funded a second noticeboard in Sutton Coldfield Library as part of our communications strategy. The year also saw FOLIO continue to produce its 'What's On' leaflet, which has proved to be a very successful way of promoting the library, particularly to those who do not follow FOLIO on social media, our primary means of communication.

Engagement on Facebook and Twitter has been excellent (indeed, it is a feature of the charity that many supporters explicitly comment on). We post most days on Facebook, and most weekdays on Twitter. As of the end of June 2020 FOLIO has 1415 followers on Facebook and 918 followers on Twitter. Social media has enabled the charity to have a strong local reach, widening our appeal to a bigger audience. Those who do not use social media are able to communicate with us (and vice versa) via our noticeboard, paper leaflets and FOLIO phone line.

Our Accounts for 2019-2020

Opening balance	£10,522
Income	£6,427
Expenditure	(£11,836)
Closing balance	£5,113
Of which:	
Reserves	£1,250
Restricted funds	£508
Available balance	£3,355

Thank you to our funders 2019-2020

Our activities in the year 2019-2020 were generously supported by grants from the following bodies:

Arts Council England for awarding us a Project Grant enabling us to commission and put on our children's opera, Alice And The Library Tree.



The Institution of Engineering and Technology (IET) and the Institution of Mechanical Engineers (IMechE) for an EEGS (Engineering Education **Grant** Scheme) grant to fund our project, Reaching for the Moon!, which ran throughout 2019.





Royal Sutton Coldfield Town Council for a grant for our project "Moving FOLIO Forward".



We are very grateful to an anonymous private donor, Peddimore Community Fund and Heart of England Community Foundation for their financial support of Sutton Coldfield BookFest.

Our use of Sutton Coldfield Town Hall as a new venue for 2020 was made possible thanks to Sutton Coldfield BID. We are also grateful to Waitrose Mere Green for their support in kind, providing refreshments for a selection of BookFest events and for our volunteers.











We thank IM Properties for their support in kind in relation to our urban garden project.

Plans for 2020-2021

Due to Covid-19 we were unable to carry out our annual public consultation with library users and current non-library users. We look forward to being able to do this as soon as possible as we are keenly committed to planning our activities in response to the local communities needs, ideas and suggestions.

In the meantime in 2020-2021 we aim to:

- Expand our project Telling Sutton's Stories
- Build on our successful Sutton Coldfield BookFest, in conjunction with Bournville BookFest
- Enhance our online presence, particularly in response to Covid-19
- Develop a series of activities linked to the Great Get Together and #MoreinCommon initiatives of the Jo Cox Foundation
- Increase our collaborations with other local organisations
- Further strengthen our governance structures and finalise a new strategic plan

We look forward to promoting Sutton Coldfield's library service as it evolves and responds to Covid-19 and to continuing to offer a range of inspirational and transformational activities for the community to learn, interact and thrive, through engagement with local library services.