

# Annual Report 2018-2019



An image created using the words used to described FOLIO Sutton Coldfield in the results of our public consultation Sumer 2019.



Welcome to the 2018-2019 Annual Report for FOLIO Sutton Coldfield. It has been a really exciting and busy year for us as we continue to work to support the public library service in Sutton Coldfield so that it thrives at the heart of our community.

Between 1 July 2018 and 30 June 2019 we held 141 events with 3611 people participating directly in those events.

Alongside regular events such as our Family History Help Desk, Elderberries (a reminiscence group for older people) and Lego Club highlights included:

- Digital Storytellers an augmented reality film and drama club, funded by an Awards for All grant from the National Lottery, which resulted in an exciting whodunnit around Sutton Coldfield Library
- Alice and the Library Tree a newly commissioned children's opera about the wonder and magic of libraries, funded by a Project Grant from the Arts Council
- A programme of workshops with local infant schools linking to the school curriculum
- Reaching for the Moon! a programme of hands-on science and engineering workshops linked to the 50th anniversary of the first landing on the moon, funded by an EEGS grant from the Institute of Mechanical Engineers and Institution of Engineering and Technology
- Sutton Coldfield BookFest a one day children's book festival with multiple authors and illustrators, supported by Bournville Book Festival and Sutton Coldfield BID

In addition to our varied programme of events, one of our volunteers, Cormac Wade, was named as Young Person of the year at the Royal Sutton Coldfield Town Council Community Awards. FOLIO was also delighted to be honoured with a plaque at Sutton Coldfield Railway Station, after being named Cross City Heroes by West Midlands Railway and West Midlands Rail Executive, following public nominations for the accolade.

Every year we carry out a public consultation with both current library users and people who don't use the library service in order that our planning is led by what local people actually want. I'll leave feedback from the consultation as the best summary of what we've achieved this year:

"Folio have revolutionised my family's use of the library and we feel more connected to Sutton Coldfield as a result"

"A powerhouse of grassroots inspiration in the community"

"An enduring team with pro active ideas that bring the community together."

Here's to moving forward and continuing to support our libraries and community.

Zoe Toft, Chair  $\,$  - FOLIO Sutton Coldfield

## **Digital Storytellers June - December 2018**

Digital Storytellers was our flagship activity during the Summer and Autumn of 2018. A series of free digital drama workshops used augmented reality to create a whodunnit mystery to follow through the library.

Participants (children aged 10-14) devised the plot, acted, filmed and then created the digital trail which involved scanning images around the library to bring up the next chapter in the mystery, before asking people to guess who had committed the crime around which the story was based.











The full story can be viewed on our YouTube channel: <a href="https://www.youtube.com/playlist?list=PLZ3g60j-LMPa2uyOlefzD3msHcYRhdTSn">https://www.youtube.com/playlist?list=PLZ3g60j-LMPa2uyOlefzD3msHcYRhdTSn</a>

## Lego club

In September 2018 we launched a Lego Club thanks to a grant from the M6 Toll Road Social Committee. This enabled us to purchase a good starter set of lego, plus storage boxes and a display cabinet.



Lego Club meets monthly and is always fully booked, often with a waiting list. We are very fortunate in having a enthusiastic and creative volunteer who sets club challenges each month.







## **School visits**

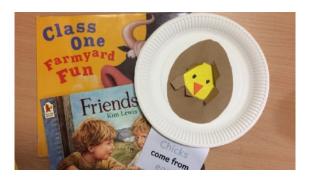
Throughout the year FOLIO facilitated a number of infant school visits to learn about Sutton Coldfield Library and take part in activities which linked the schools' curriculum to library resources.











#### **Sutton Coldfield Book Fest March 2019**



On Saturday 2 March 2019 the first ever Sutton Coldfield Book Fest was held in Sutton Coldfield Library.

This was a collaboration between the Busy Parents Network (<a href="http://busyparentsnetwork.com/">http://busyparentsnetwork.com/</a>) and FOLIO Sutton Coldfield.

There were 7 events with a total of 4 different authors/illustrators; Korky Paul, Steve Smallman, AF Harrold and BB Taylor.

- •All events, bar one, were charged for, with prices ranging between £3.50 and £5.00. This was the first time FOLIO had charged for events and over 90% of tickets were sold.
- •There were over 800 visitors to the library that day (as compared to 300-400 on a typical day).
- •17 people volunteered for FOLIO on the day and 10 more people volunteered time during the preparation for the festival





#### Feedback from event attendees



"Fantastic festival! An inspiration for children and adults alike!"

"Thank you... please come back to Sutton again!"

"Myself and my son have had an amazing day. Such a well run event and all the staff were friendly and helpful. Just brilliant, thank you"

"Today was enjoyed by all no matter what the age"

"Loved the fact that people were dressed up and very approachable"

"We had a wonderful time thank you - and my eldest boy hasn't stopped drawing since, he was inspired by it!"

"We enjoyed AF Harrold so much. My 10-year old reluctant poetry reader is now hooked! Thank you Sutton Coldfield Book Festival"

"My boys were so reluctant last night when they heard we were going to the library. But it was so much fun. Thoroughly enjoyed it, looking forward to next year. I recommend it to anyone with children, whether they like to read or not, this will inspire them."



AF HARROLD'S POETRY WORKSHOP



COLOURING IN STEVE SMALLMAN'S GIANT DRAGON



**BB TAYLOR'S EVENT** 





**COLOURING WITH STEVE SMALLMAN** 



**AUDIENCE MEMBERS** 

BookFest was a major success for FOLIO. Excellent ticket sales ensured a high footfall to the library and the day ran very smoothly, thanks to good preparation and an excellent team of volunteers on the day.



**AUDIENCE MEMBERS** 



**AUDIENCE MEMBERS** 



**BOOK SIGNING WITH KORKY PAUL** 



AF HARROLD PERFORMANCE

## Reaching for the Moon!



In May 2019 we launched a series of 21 hands-on workshops for children, Reaching for the Moon!, exploring 50 key engineering technologies, concepts and/or inventions that developed as a result of research that made the Moon landing in 1969 a success. These workshops were made possible thanks to an EEGS Grant from the Institute of Mechanical Engineers and Institution of Engineering and Technology.

These workshops were designed not only to encourage young people to see engineering as a possible future career, sparking and feeding their interest in space exploration but also to enable the young people to experience their local public library as a great place to meet, play and learn.



As Neil Armstrong wrote, "How we use the knowledge we gain determines our progress on earth, in space or on the moon. Your library is a storehouse for mind and spirit. Use it well."

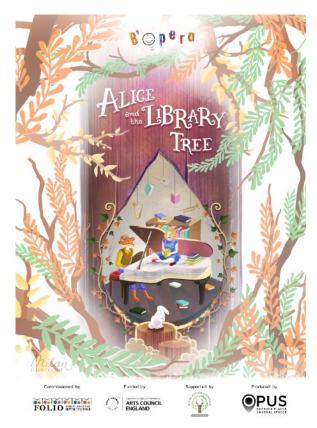
Each hands-on session has combined the use of arts, crafts and/or drama along with science to learn new skills as well as the knowledge of the history of developments. Hands-on activities have been supported by linking to library resources on the relevant topics, highlighting book stock (fiction, as well as non-fiction) and online resources.



These workshops are ongoing (they run till December 2019), and formal evaluation will take place at the end of the project but it is clear that attendees enjoy the workshops. The workshops have provided great publicity for FOLIO and Sutton Coldfield Library, attracting people from across Birmingham to attend.



### Alice and the Library Tree, June 2019



Culture and Creativity is one of the Universal Offers which are identified as key areas for a 21st Century Library service<sup>1</sup>. This is a recognition that libraries are a place where users can experience vibrant and diverse cultural events, reaching communities who do not normally take part in the arts and it was a key plank behind our ambitious project to commission a brand new children's opera about the magic and wonder of Libraries, *Alice and the Library Tree*.

Thanks to a Project Grant from Arts Council England we were able to work with specialist children's opera company B'Opera, to create a dramatic, funny and wonderful opera about saving a library from closure.

Loosely based on characters from Alice in Wonderland, *Alice and the Library Tree* tells the story of Alice who loves her tree library. When a storm damages it, the Queen of Hearts orders the White Rabbit to close it down. Alice is devastated and wishes her Fairy Godmother would wave a magic wand and solve the problem. She is not impressed when Fairy Godmother suggests Alice should fix things herself. When Alice doubts her own abilities, a magical Storybird reminds her that she has everything she needs to put things right.

An inspiring tale with a strong female lead, about how we can all take action, no matter how bad things may seem, *Alice and the Library Tree deals* with personal themes of resilience, empowerment, problem-solving, and being stronger together. Adults and older children were able to recognise political themes of library cuts and closures, and the treasured worlds and life lessons we can find inside books. Smaller children loved the interaction, costumes, and the introduction to opera, from the Queen of Night's famous aria, through Beethoven, Handel, Rossini and Mozart to the Ride of the Valkyries.





<sup>&</sup>lt;sup>1</sup> https://www.librariesconnected.org.uk/news/four-new-universal-library-offers





[Photos courtesy of Thomas Kavanagh]

With the support of Royal Sutton Coldfield Town Council we were able to invite four local schools in addition to two public performances in Sutton Coldfield library. The opera was also upscaled and performed outdoors to an audience of over 3500 in Sutton Coldfield Concerts in the Park, bringing the magic of libraries to an even wider audience.







[Images courtesy of Royal Sutton Coldfield Town Council, photos by Andrew Fox]

Reviews and feedback on *Alice and the Library Tree* were very positive:

"This really is a fantastic show giving an incredibly charming performance whilst highlighting the wonder of libraries and the huge curiosity that they can bring. It is a perfect introduction both to opera and theatre for children aged 0-7 years of age (and their parents, of course), all performed in the unique setting of the local library, to further add to the message of the performance "use your local libraries"."

- Small House Big Trips

"Alice and the Library Tree was a gloriously uplifting and empowering story of how Alice and friends worked together to save their library from closure featuring beautiful opera music by Mozart and Rossini, with the lyrics cleverly adapted to tell the story.

We loved how interactive and engaging it was, with the children going on a mini journey around the library as part of the show, as well as lots of opportunities to be involved and frequent costume changes by the storytellers.

It was also fantastic to see and hear really high quality operatic singing which was made totally accessible for the children. Babies to 8 year olds together sat entranced and listened beautifully. We can highly recommend this show."

-Busy Parents Network

"If you haven't already got a ticket for this rather fantastic show, get your skates on and beg, borrow or barter for one!""

- Rhythm Circle

## A selection of other events throughout the year



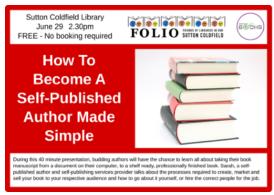




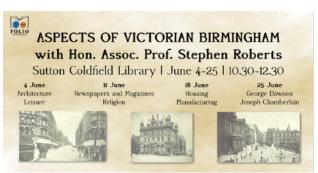








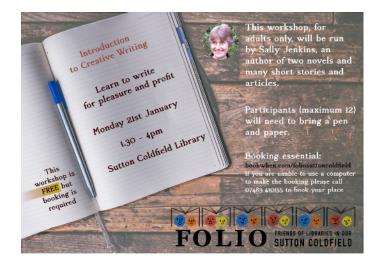


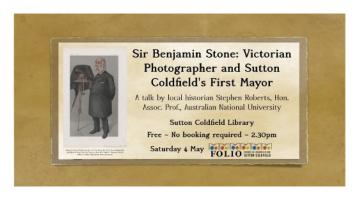








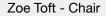




#### Governance

During 2018-2019 FOLIO Sutton Coldfield welcomed one new trustee to its board as part of the charity's on-going commitment to growth and sustainability as an organisation. Monthly trustee meetings and a series of workshops on strategic development took place throughout the year. The Board of Trustees developed a number of new policies and procedures to ensure strong governance of the charity.







Jonny Mayner -Secretary



Jenny Wilkinson -Treasurer



Noran Flynn - Lead on volunteering and safeguarding



John Cooper -Lead on revenue generation

#### **Volunteers**

FOLIO Sutton Coldfield is an entirely volunteer run charity. With no staff, we rely on the generosity of volunteers to facilitate all aspects of FOLIO's work, both public facing, such as stewarding or running events, and behind the scenes such as creating publicity materials and writing funding bids.

During 2018-2019 we developed a network of school ambassadors who ensure local schools know about FOLIO's programme of events. We created a new 'Senior Volunteer' role for established volunteers to provide them with the training and confidence to steward events without the support of trustees. We expanded our database of volunteers eager to support at events and also extended our network of specialised volunteers willing to run sessions relating to their professional skills such as creative writing workshops, baby massage or photography. Increased volunteering opportunities and engagement will remain a key target as FOLIO moves forward.

#### Communications

In 2018-2019 FOLIO funded a new community noticeboard in Sutton Coldfield Library as part of their communications strategy. This also supports other third sector organisations around Sutton Coldfield, where there are relatively few opportunities for charities and community groups to share information.

2018-2019 saw FOLIO produce its first 'What's On' leaflet, which has proved to be a very successful way of promoting the library, particularly to those who do not follow FOLIO on social media, our primary means of communication.

Engagement on Facebook and Twitter has been excellent (indeed, it is a feature of the charity that many supporters explicitly comment on). FOLIO has 1078 followers on Facebook and 732 followers on Twitter. Social media has enabled the charity to have a strong local reach, widening our appeal to a bigger audience. Those who do not use social media are able to communicate with us (and vice versa) via our noticeboard, paper leaflets and FOLIO phone line.

## What people think of FOLIO Sutton Coldfield

During June 2019 FOLIO held a public consultation to gather feedback about what events and activities the public would like FOLIO to facilitate and also to find out more about the public perception of FOLIO. The survey was available to complete both online and in paper form in Sutton Coldfield Library.

When asked to describe FOLIO we received the following comments:

"FOLIO Sutton Coldfield has had a tremendous impact on Sutton Coldfield, from saving the library to the community engagement at local events. They clearly know and understand what residents want to see, and how they can do it!"

"Tries really hard to put on a variety of events for the community to enjoy"

"Folio is a real community service for all different people and needs."

"My children have taken part in Folio events and had a fantastic time, they love reading and creating a digital story in the library was an excellent way to help explore their imaginations and grow their confidence"

"FOLIO has saved and ensured a future for our library services. Providing new events for children and adults to extend their skills including and beyond reading, bringing children together in clubs. Communicating with the community to explore new ways of extending services that are meaningful and that will be used."

"Making a real difference to Sutton Coldfield through innovation and connecting communities."

"Folio have revolutionised my family's use of the library and we feel more connected to Sutton Coldfield as a result"

"A powerhouse of grassroots inspiration in the community"

"An enduring team with pro active ideas that bring the community together."

"FOLIO has made Sutton Coldfield Library a vibrant place to be. It offers people experiences not available elsewhere in the locality."

"Fantastic services, often for free giving opportunities to everyone in the community. Invaluable to Sutton"

"FOLIO has turned Sutton Library into the best library in the city. If only all libraries were as welcoming and inclusive, and as packed with events and activities."

"FOLIO has breathed new life and energy into Sutton Coldfield . It has expanded our ideas of what a library can be and created a space and opportunities which bring people together."

"Folio has created a warm and welcoming community within the library. As well as supporting and encouraging use of the library itself Folio has provided a fantastic space for all kinds of community groups, hobbyists and experts to share their knowledge and passion."

"Fabulous fabulous! The only thing else to say is a big thank you to the volunteers. My son was a reluctant reader. The important word is was. Since attending events at the library he has taken an interest in reading just from being in the library. He has now set himself a summer reading challenge - A-Z of authors - 26 books in 6 weeks!"

"FOLIO SC is playing an essential role in uniting the community through the use of a physical space and creative events. An inspiration to us all in a time of ever increasing divisions and community fragmentation."

#### Our Accounts for 2018-2019

Gross income: £37,125.55

Earned income: 2% Donations/grants: 98%

Gross expenditure: £29,858.03 Unrestricted reserves: £3,812.70

Note: Unrestricted reserves include £2,700 confirmed as allocated for projects in

2019-2020

Restricted reserves: £6709.29 Accumulated surplus: £7,267.52

## Thank you to our funders 2018-2019

Our activities in the year 2018-2019 were generously supported by grants from the following bodies:

Arts Council England for awarding us a Project Grant enabling us to commission and put on our children's opera, Alice And The Library Tree.



The Institution of Engineering and Technology (IET) and The Institute of Mechancial Engineers (IMechE) for an EEGS grant to fund our project, Reaching for the Moon!

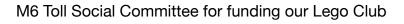




Royal Sutton Coldfield Town Council for a grant for our project "Moving FOLIO Forward"



The Philip Bates Trust for funding our Big Draw event in October 2018





National Lottery Awards for All for enabling our Digital Storytellers project

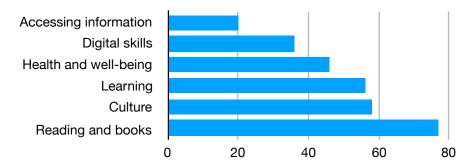


#### Plans for 2019-2020

Based on the results of our June 2019 public consultation and ongoing discussions with library staff our plans for 2019-2020 include:

- Expanding the Board of Trustees of FOLIO Sutton Coldfield to increase our capacity, improve our sustainability and enhance what we are able to offer
- Enhancing our book/reading related programme
- Offering more opportunities for people to participate in cultural activities
- Expanding our programme of educational talks and events

When asked what sort of FOLIO activities the community wished to see and participate in, the three most popular categories were (1) Reading and Books (2) Culture, and (3) Learning.



When offered the opportunity to elaborate on their preferred type of activity the single **most** frequently mentioned suggestion/comment involved activities for children. This was also borne out by the responses to a question eliciting more detail about the events/activities which survey users would try to attend in the library or which they think FOLIO should try to offer in the coming year:

